**Mobile:** +91-9622583245.

Seeking assignments in sales and customer service management with a growth oriented organization, where my extensive experience will be further utilized and developed.

### CAREER OVERVIEW

- BA with over 13 years of experience in sales, customer service & project management.
- Exceptional leadership, organizational, communication, interpersonal, analytical, and problem resolution skills. Thrive in both independent and collaborative work environments.
- Capable of handling **marketing operations** to stimulate sales growth and realize organizational objectives.
- Undergone the projects on:
  - o A Study on Customer service & Satisfaction related Problems within Jamkash VehicleadesPvt Ltd
  - Industrial Trading Tour of Maruti Udyog India LTD
  - Selling skill contest at Chandigarh organized by Maruti Udyog India LTD
- Adaptable and a quick learner; possess skills to work under pressure.
- Possesses good management, strong communication & interpersonal skills.
- Can multitask and work independently in a faced paced environment.
- Experienced in balancing priorities for short-term and long-range goals.
- Recognized as a creative and practical problem solver.
- A strong history of completing targets on time.
- A quick learner, a rational thinker and a diligent worker with an ability to communicate ideasclearly and effectively.
- Excellent leadership and monitoring skills .

# **PROFESSIONAL EXPERIENCE**

### July 2022 Till Date Reliance General Insurance Co Ltd(Kashmir Region)

- Currently working as cluster manager retail motor agency-Sales with Reliance General Insurance,; leading team for bussinesses of 8cr in renevenus per annum driving sales, marketing and growth startegies for all Kashmir region.
- Collaborated with sales, Marketing and other key stakeholders customer insights and executed customer centric /market sell plans which increased the sales.
- Handling TOP Club Agents and down line team with respect to region allotted for generating business and revenue.
  Ensuring all staff exercise good time management.
- Analyzing performance and drawing up action plans.
- Establishing strong relationship with staff and agents.
- Obeying agency regulations, guidelines, and polciies and ensuring staff does the same.
- Researching current industry /market knowledge for business improvement.

# Septembr 2018-July 2022 IFFCO TOKIO GENERAL INSURANCE LTD AGENCY VERTICAL HEAD SRINAGAR

- Leading the entire sales team of the organization including 2 on roll sales officers.
- Developing & continuously improving the sales strategy to ensure continuous growth.
- Adheres to all company policies, procedures and business ethics & ensure that they arecommunicated and implemented within the team.
- Drives continuous improvement in sales force effectiveness.
- Overseeing marketing and sales operations for achieving increased growth and profitability.
- Constantly ideated and designed short term/long term business strategies for achieving goals.
- Responsible for the creation, implementation and execution of action sales plans.
- Responsible for workflows, setting monthly team and individual targets.
- Motivated & encouraged the sales team as well as channel partners to reach the insurance company's sales goals.
- Ensuring loss cost and profitability ratios are within acceptable and sustainable limits across distribution channels.
- Coordinating with UW, OPS and claims team in negotiating deals with direct and brokers for all the corporate products.

# OCT 2011 TO SEPTEMBER 2018 ICICI LOMBARD GENERAL INSURANCE Sales Manager

# ROLE

- Handling insurance selling team insurance agents, and dealer network of the assigned area.
- Looking operations in warding process endorsement process, Replenish process.
- Implement new product lines & create strategies to introduce to customer to increase the saleof particular product.
- Create new dealers for the General Insurance.
- Recruit new Agents for increasing the Business Volume.
- Set an example for the executives in terms of commitment, dedication & sales skills. .
- To handle customer complaints and grievances, and solve issues before they are escalated.
- Responsible for the growth and increase in the organization Sales and Earning.
- Received Best Sales Manager Award for HOME Insurance In the North region.
- Received Appreciation Certificate For Banca tie up.
- Build strong relationship with the Dealers and DSA"s.
- To assist and adhere to the sales practices in the organization
- Identifying problems creating choices and providing alternative course of action.
- Motivated and encouraged the sales team as well as channel partners to reach the insurance company's sales goals.
- Handled the tasks of providing information on changes regarding insurance services and products.
- Strengthen relationship with business partners and ensure proper expansion of business as peragreed plan
- Driving sales plans to enhance operational effectiveness and meet operational goals within cost,time and process parameters as per need.

### JAMKASH VEHICLEADES PVT LTD

### Marketing <u>ROLE</u>

Dec 2010 -July 2011

- Develop & implement plans to maximize sales in Assigned area
- Mentoring a team of 17 DSE's of the dealership.
- Managing the auto loan business through financial institutions
- Managing the bank network for the maruti Business Generation
- Responsible for updating daily activities of sales staff to upper-level management.
- Implement new product lines & create strategies to introduce to customer to increase the saleof particular product.
- Earned the certificates of appreciation for the best performing Sales Manager in the regionfrom Maruti Suzuki India limited.
- Adheres to all company policies, procedures and business ethics & ensure that they arecommunicated and implemented within the team.
- Ensure that the team meets or exceeds all activity standards for prospecting calls, appointments, presentation, proposals & closing.
- Set an example for the executives in terms of commitment, dedication & sales skills.
- Use leading edge technologies & marketing techniques to achieve & enhance the sales targets

### ACADEMIC CREDENTIALS

- Bachelors in Arts(B.A) from Kashmir University in the year 2006 with Second Division
- 10+2 from Govt Higher Secondary School through J&K Board of school education with FirstDivision.
- 10<sup>Th</sup> from Muslim Educational Trust through J&K Board of School education with First Division

#### **Team Achievement**

- Have done the higest recruitment of new agents in J&K Cluster in FY 14-15
- Have Completed 110% of target in month on month

• Nomination best Sales manager in North region securing 2<sup>nd</sup> Position for Home Insurance Target vs Achievement

### PERSONAL DOSSIER

Date of Birth20 November 1981ReadingNewspaper,Magzines and internet surfingAddressGovt Housing Colony Ompora Budgam 191111LanguagesPunjabi,English,Urdu and KashmiriNationalityIndianMobile No+91-9622583245

