ASWIN KRISHNA
PRODUCT OWNER

My Contact

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Hard Skill

- modeing and reporting
- Digital marketing Process
- Designing
- Advertising aspect

Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

Education Background

- **SRM INSTITUTE OF SCIENCE AND TECHONOLOGY**

  MASTER IN ARTS

  Completed in 2019

- **BISHOP HEBER COLLEGE**
  BACHELOR OF COMPUTER APPLICATIONS

  Completed in 2017

- **THE HIGHER SECONDARY SCHOOL FOR BOYS**

  HSC

  Completed in 2014

career objective

To work in a challenging environment, demanding all my skills and efforts to explore and adapt myself to different fields, and realize my potential and contribute to the development of organization with impressive performance.

Professional Experience

NEWS 7 TAMIL (ASST INPUT EDITOR) (MARCH 2019 TO SEPT 2020)

Key responsibilities:
- Summarise the script
- Creating and posting social media content
- Frame the article
- Manage reporter team and assigning projects to reporters

HARITHA INSURANCE BROKING (SEP 2020 TO PRESENT)

Key responsibilities:

- **MISP OPERATIONS HANDLING :**

  MISP and DP Docs verification
  Make sure 100%compliance
  End to End Operartions

- **POLICY ISSUANCE HANDLING :**
  End to End Operatioms
  IT Issues
  Insurance Companies Co ordination
  Masters Mapping

- **DIGITAL MARKETING EXECUTIVE**
  1. Designed posters for website
  2. Co-ordinated with vendor for static website where we can see about organisation
  3. Arranged keywords as well as created Social media campaign in instagram, facebook , Linked in.
  4. Created videos , banners, poster as a part of campaign.
  5. Created social media accounts for the organisation and now involving in B2C website
  6. Proven experience content editing software such as premier pro,Adobe Photoshop,canvas, inshot
  7. Analysing and creating content for SEO
  8. Formulation of budget for social media campaign and digital Ad campaign

Q/A TESTER

- Testing user interface application end to end which involes Raising Bugs, raising CR,Preparing test cases against each functionality
- b) Webportal Testing - API Portal Testing , deriving test cases against each module , Identifying bugs , Admin portal Testing

Certificate cousrses

- Great Learning Social Media Marketing - 2024
- Great Learning - Digital Marketing - 2024

INTERNSHIP

DINAMALAR (2018 Oct to 2019 Feb)

GI TECH SOLUTIONS PRIVATE LIMITED (2019 Feb TO 2019 Mar)

ACHIEVEMENT

MANAGER PRAISE

Got the manager praise award for the month of Feb 2022

EXTRA MILER

Got EXTRA MILER award for the month of Sept 2022 (Design an website and co-ordinating with vendor for creating Harita insurance broking website

https://haritainsurancebroking.com/

TOP CONTRIBUTOR

Received top contributor award for the year 2021 - 2022 (Contribution towards MISP PROGRAM and onboarded more than 110 MISP in south belt such as TN,AP,TS,KA)

JOSH AWARD

Received JOSH award for the month of June 2022 for solving the queries of South 2 and South 3 (,KA,AP,TS)

DECLARATION

I hereby declare that the above furnished details are true to the best of my knowledge.

CHENNAI   ASWIN KRISHNA S